



Expanding Organizational Capacity

Supporting our partners to build a strong organizational foundation is a critical part of the Democracy Alliance's work. To that end, the DA's New American Majority Fund is working to connect DA partner organizations with resources, trainings, and technical assistance that will help them maximize their impact in 2020 and beyond.

We highlight here an initial collection of specific trainings, resources, and providers selected to meet needs identified by organizations across our diverse portfolio. We wish to acknowledge that this is only a starting point, and that many excellent providers and trainings do not appear here. We nonetheless hope this resource serves to highlight the important work of capacity-building providers, and to connect our partner organizations to resources that strengthen their work.

Capacity Trainings, Resources, and Cohorts



Leadership Development and Diversity, Equity and Inclusion

- Rockwood Leadership Institute
- Bridgespan
- Center for Creative Leadership
- AORTA
- BOLD
- ISAIAH
- Forward Together
- Crossroads



Grassroots and/or Digital Advocacy Training

- Social Movement Technologies
- Becker Digital
- Mobilization Lab
- re:POWER
- Organizing Empowerment Project
- Midwest Academy
- Blackout Collective
- Momentum



Year Round Organizing Infrastructure

- For Our Future
- PEOPLE'S ACTION
- COMMUNITY CHANGE
- COLOR OF CHANGE
- The Center for Popular Democracy
- FAITH IN ACTION
- FAITH IN PUBLIC LIFE
- UNITED FOR RESPECT



General Technical Assistance Providers/Resource Centers

- AAPIs Force
- RoadMap
- Instituto
- Nonprofit Leadership Lab
- New Left Accelerator
- The Capacity Shop
- Center for Empowered Politics
- Ballot Initiative Strategy Center



General Technical Assistance Providers/Resource Centers

- Highlander Research & Education Center
- National Council of Nonprofits
- SOCIAL TRANSFORMATION PROJECT
- Movement Strategy Center



Management and HR

- The Management Center
- CompassPoint
- Inclusv



Board Development

- BoardSource
- Center for Excellence in Nonprofits



Legal, Risk & Compliance

- Bolder Advocacy
- Nonprofit Risk Management Center
- WE THE ACTION
- RoadMap: Weathering the Storm



Operations/IT

- The Movement Cooperative
- Acronym
- RAQTAC
- Aspiration Tech



Fundraising/Financial Management

- FMA Fiscal Management Association
- Charity How To
- Grant Space
- Progressive Multiplier
- Nonprofit Finance Fund



Communications

- Center for Story-based Strategy
- Allied Media
- Digital Plan
- ReFrame

DA Core Capacities

- Pipeline** (Teal): Recruits and supports values-aligned leaders
- Base** (Orange): Engages an expanded, diverse, stable, and more engaged New American
- Majority Mobilization** (Yellow): Activates people within and beyond the base
- Structural Reform** (Light Orange): Advocates for changes to laws to ensure a fair democracy
- Networks** (Grey): Works with sets of strategically important infrastructure groups
- Strong Organizational Foundation** (Red): Organizational capacity building not included in other categories
- Budget** (Green): Raises funds from an appropriate mix of sources
- Narrative** (Purple): Changes the value story and builds the public will to shift social discourse and cultural norms

AAPI Force

Provides training, technical assistance, coaching, and strategic planning to AAPI organizations including 501(c)(4)s. Runs a campaign organizer training school. Supports AAPI basebuilding organizations nationally.

Acronym

Personalized training and support to help organizations and organizers integrate digital tactics into their day-to-day work. Helpful assessment tool to evaluate technology platforms and tools.

AORTA

Provides workshops and trainings that build organizational capacity through an intersectional and liberatory lens. Also offers facilitation and other consulting services.

Allied Media

Fiscal sponsorship, training, and capacity-building to people and projects that use media for systems transformation; a biennial convening that highlights media-based organizing strategy and skill sharing; and a speakers bureau that disseminates skills and ideas to the public.

Aspiration Tech

Technology and online strategy, information security and data governance, facilitative leadership mentoring for effective and sustainable tech strategies. Technical assistance available, including enterprise platform procurement coaching.

Ballot Initiative Strategic Center

A center for resources and training to make ballot measures a proactive tools for increasing civic engagement, enacting policy, and strengthening progressive infrastructure.

Becker Digital

Provides digital organizing strategy and social media trainings and bootcamps. One on one coaching for digital strategy also available.

Blackout Collective

Provides regular and custom trainings on direct action strategies in communities that prioritize the liberation of Black people. Runs a college student training program, provides rapid response support, and facilitates Deep Space Visioning to promote innovation in projects and programs.

Board Source

A training and resource center for Boards and Executive Directors. Membership program provides access to educational resources and TA assistance. Trainings and coaching packages also available.

BOLD

BOLD offers a Director and Lead Organizer Training for 40 leaders per year, and Amandla!, a four-day intensive training program for frontline organizers. Also provides coaching and technical assistance to Black lead organizations.

Bolder Advocacy

A team of lawyers, coaches, and nonprofit experts who provide legal

guidance through webinars, trainings, and online resources to help nonprofits engage in effective advocacy and lobbying and understand lobbying and campaign finance laws. Free technical assistance.

Bridgespan

Two online accelerator cohorts for nonprofit executive teams – Investing in Leaders and Achieving Strategic Clarity – that combine online lessons and guided team activities. General consulting and strategic planning services.

Center for Creative Leadership

Variety of leadership and management programs, trainings, and coaching packages. In person training programs for executive directors and middle and senior managers. Women's leadership program and some online cohorts.

Center for Empowered Politics

A 501(c)(4) that provides in-depth coaching, leadership, and organizational development support for 501(c)(3)s, 501(c)(4), and PACs. Packages available. Focus on communities of color.

Center for Excellence in Nonprofits

Variety of on-line and in person professional and leadership development trainings for nonprofit leaders and staff. Online resource center with templates and tools.

Center for Story-based Strategy

Narrative strategy training, consultation, and partnerships for organizations prioritizing frontline communities. Online and public training programs and resource center tools and templates.

Charity How To

Online learning center for non-profit professionals with high-quality webinar trainings on grant writing, board management, fund-raising, social media, and variety of other topics.

CompassPoint

Designs and delivers cohort leadership programs, consulting engagements, and public workshops. Convenes peer networks for Finance and HR professionals in person and through an active listserve. Hosts free downloadable reports, resources, tools, and templates.

Community Change Action

Provides in-depth trainings and capacity building support for member organizations to ensure electoral work is a dimension of power for the progressive movement. Leadership fellowships, cohorts, and tailored support for member organizations.

Color of Change

Support and resources for launching on-line petitions and social justice campaigns. Online how-to resource center.

Crossroads

Anti-racism and anti-bias workshops, trainings and resources to increase the capacity of change agents to dismantle systemic racism and cultivate anti-racist multicultural diversity within institutions and communities.

Digital Plan

Digital strategy learning center. Free and paid offering includes on-line on-demand courses, in depth trainings, and a membership for access to resources, courses and tools. Consultant packages and on-going support also available.

Faith in Action

Regional bootcamps that offer grassroots training and campaign development support for organizations and leaders interested in growing their faith based work and/or partnering with faith-based organizations. Faith based leadership trainings.

Faith in Public Life

A national network of diverse faith leaders that offers civic engagement programs through state hubs in Florida, North Carolina, Ohio, Georgia, and Virginia. Conducts deep organizing trainings and provides support to network members.

Fiscal Management Association

Financial operations and fiscal management advisory services and tools to help nonprofits build fiscal competencies. Consulting and

advisory services, outsourced fiscal management, and training and coaching available.

For Our Future

Provides investment and operational capacity-building support to in-network organizations in Florida, Nevada, Ohio, Pennsylvania, Wisconsin, Virginia, and Michigan.

Forward Together

The Stepping Into Power fellowship supports leadership development of women, people of color, queer, trans and other gender non-conforming leaders. Support for organizations building power for families in New Mexico, Oregon, Virginia, Florida, Georgia, Colorado and Montana.

Grant Space

On-line and in-person trainings with a focus on building skills in fundraising, organizational sustainability, leadership & management. Resource bank and templates available.

Highlander Research & Education Center

Provides research, grassroots, and leadership training and support to organizations and leaders in Appalachia and the South. Youth and community of color focused programs.

Inclusv

Helps organizations ensure staff, consultants, and vendors of color are represented in nonprofits and campaigns through talent of color and job databases.

Instituto

Provides in-person and online coaching, training and communities of practice to campaigners in Arizona. Executive leaders and middle managers of community organizations are offered access to coaches and other technical assistance via fellowship programs.

Isaiah

Isaiah offers core curriculum for nonprofit development. Week-long leadership training with a focus on transformative leadership and core competencies. Organizing Director training and organizing boot camps.

Midwest Academy

Training and support center for social justice organizers. Offers several key programs, all of which focus in particular on the development of effective strategic campaigns: Fundamentals of Organizing for Social Change, Advanced Strategy Retreat, Supervising Organizers Workshop, and Coaching and Onsite Consulting.

Mobilization Lab

Advocacy campaign training and support. Five and two-day workshops centered on creative, agile, participatory approaches and systems thinking. Resource center on modern campaigning fundamentals. Organizational change coaching.

Momentum

Momentum teaches frontline organizers how to build popular

movements. Provides on-line and in-person trainings and learning community to social justice organizations as well as coaching to social movement organizers.

Movement Strategy Center

Transformative movement builders who lead initiatives and cohorts. Online resource center. Currently no public trainings.

National Council of Nonprofits

Produces and curates tools and resources for nonprofits to support them in issues related to boards and governance, ethics and accountability, financial management, and fundraising.

New Left Accelerator

An 18-month organizational capacity building program that provides resources, training and consultant support to emergent organizations. Unique focus on 501(c)(4)s and PACs and (c)(3)s seeking to form related legal entities. Free TA appointments to connect leaders with resources, training, and referrals.

Nonprofit Finance Fund

Provides financial management coaching and technical assistance to better inform decisions around strategic direction, optimizing resources, and growth or change.

Nonprofit Leadership Lab

Membership based learning community with on-line trainings, workshops, peer support, access to experts, templates, and resources.

Nonprofit Risk Management Center

Expertise on nonprofit risk management, including a Risk Leadership Certificate program and custom trainings to help organizations develop in-house risk management plans and policies. Also provides general consulting offerings and resource center.

Organizing Empowerment Project

Free training and software to support progressive organizations in launching early relational organizing campaigns. Online trainings, peer learning, and in-depth campaign design programs and support; limited re-granting to hire an organizing lead.

People's Action

Membership based capacity-building support and training with a focus on building 501(c)(4) and governing power. Numerous regional and state-based trainings open to public including Strategy College, Movement Politics Academy, and Train the Trainers programs.

Progressive Multiplier

A funding intermediary that supports the building and scaling of individual donor revenue generation programs. An online learning hub housing fundraising experiment results, revenue generation best practices, and robust peer-to-peer community interaction.

Ragtag

Ragtag manages tech volunteers to provide resources, advice, and services to organizations and campaigns. Tech advice, coaching, bespoke and custom websites, software and data projects, digital security training, and a helpdesk.

ReFrame

Narrative infrastructure, grounded in power building organizing strategies. Runs SPIN Academy a multi-day communications strategy and training program. Also offers a formal mentorship program for progressive organizations.

RoadMap

National network of anti-racist capacity builders. Majority People of Color. My Healthy Organization assessment tool with coaching and integration packages. Technical Assistance for Racial Justice in Human Resources. Weathering the Storms offers support in preparing for opposition attacks.

re:Power

Customized skills building, leadership development, and coaching for organizers, activists, and strategists in community organizing, campaign management, and movement technology through multi-day experiential trainings.

Rockwood

The Art of Leadership 5-day in person retreat focused on leading from within regardless of position. Additional cohorts for subject and affinity groups. Customized workshops available.

Social Movement Technologies

Digital organizing strategy, training, and campaign support. On-line and in-person trainings. Nine-month digital campaigning certificate program and on-line community of practice. Online audit, assessments, strategy and implementation support. Technical assistance available.

Social Transformation Project

Embedded infrastructure and innovation support to emerging and existing networks of power-building organizations. Support for national and state-based groups. Online resource library of organizational and personal leadership development tools and a consultant directory.

The Capacity Shop

Technical Assistant appointments for emerging 501(c)(3) organizations and leaders interested in exploring creating 501(c)(4)s and other related legal entities. Resources and referrals available.

The Center for Popular Democracy

Provides training and support for front-line organizers, supervisors, operations, development, communications staff and executive leaders within their network as well as hands-on co-management of sizable field membership-building programs and place-based collaborations.

The Management Center

Variety of in-person management trainings and courses for managers and staff. People of Color & Indigenous Cohorts available. Training specific to campaign staff. Custom-designed trainings and coaching packages available. Free online publications and resources.

The Movement Cooperative

Membership based access to collectively bargained technology services and offerings from the voter file, to data warehousing, to peer to peer texting, to relational organizing tools. Direct data and technology services available as well.

United for Respect

Provides training, strategy, and technology to organizations to increase their ability to organize with a focus on building effective online to offline capacity.

We The Action

An on-line platform that connects nonprofits with pro-bono attorneys for specific projects.

