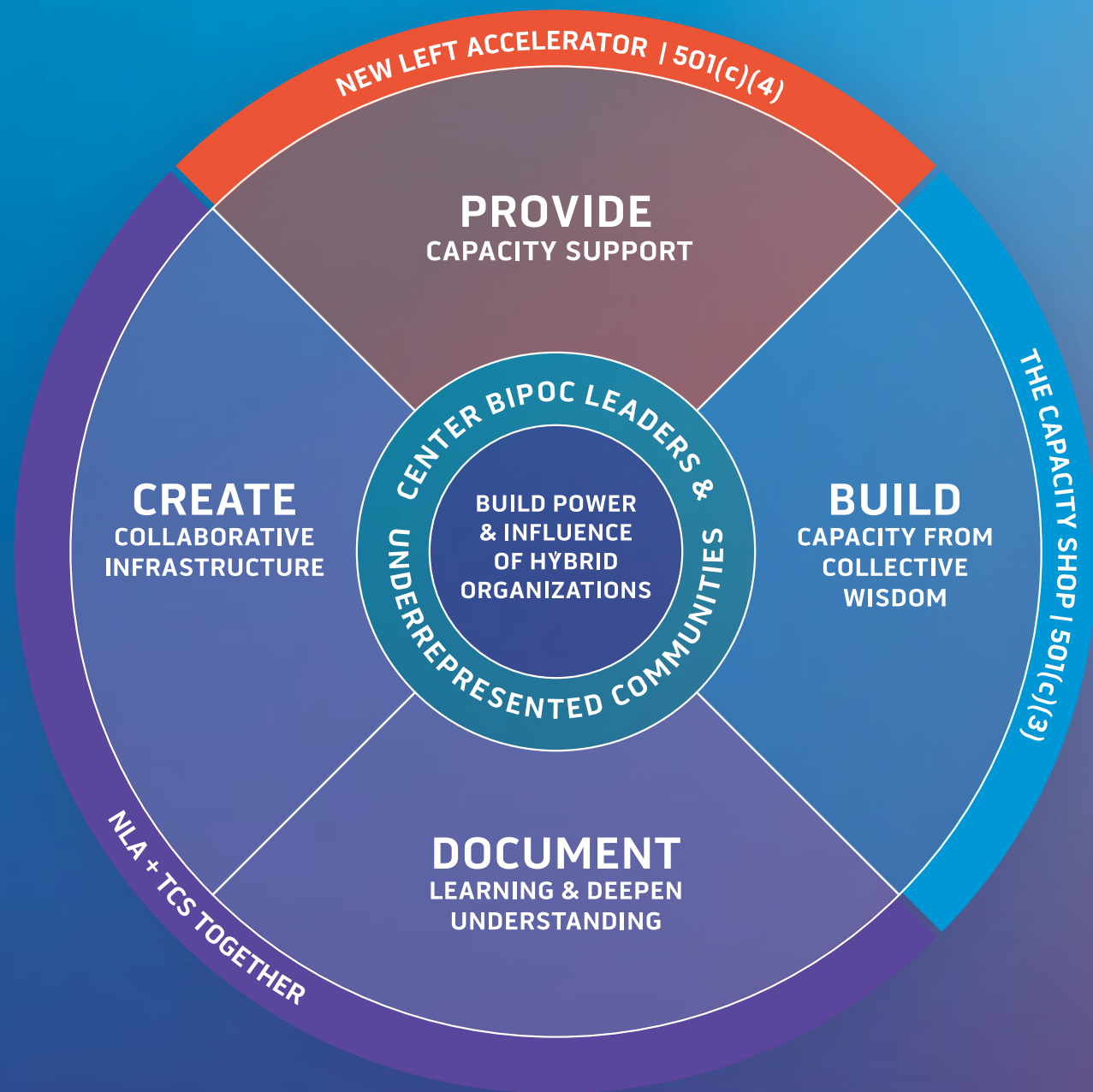




STRATEGIC VISION

OUR VISION: We imagine a world where the mobilization of millions of people historically ignored by political parties has re-aligned power in our country. Where grassroots, multiracial coalitions in every community across our nation have the power and influence to advance and protect social, racial, and economic justice policies that strengthen our democratic institutions and liberate us all from systemic oppression.

To realize this vision New Left Accelerator (NLA) & The Capacity Shop (TCS) engage in four core strategies.



PROVIDE CAPACITY SUPPORT

FUNCTION: STRENGTHEN HYBRID ORGANIZATIONS

Tactics:

- Run 2-Year Accelerator Programs For Hybrid Power-Building Organizations
- Center & Prioritize Partnerships with BIPOC Leaders Working with Underserved Communities
- Provide Coaching & Technical Assistance to Leaders
- Do the Work to Generate Learning About Hybrid Organizations

Outcome:

Progressive organizations grow and scale the legal entities they need to achieve the change they want to see in the world.

BUILD CAPACITY FROM COLLECTIVE WISDOM

FUNCTION: STRENGTHEN THE FIELD

Tactics:

- Create Customized Tools & Resources to Meet Hybrid Organizational Needs
- Design and Lead Trainings on Hybrid Best Practices
- Share Learning & Best Practices with the Field
- Share & practice liberatory, alternative organizational structures & norms
- Partner with Funders, Intermediaries & Consultants to Increase Commitment to Supporting and scaling hybrid organizations

Outcome:

Progressive funders, intermediaries, organizations, and leaders have the knowledge and tools to build healthy, equitable and impactful hybrid organizations that lead the movement for change.

DOCUMENT LEARNING & DEEPEN UNDERSTANDING

FUNCTION: GENERATE & CAPTURE KNOWLEDGE

Tactics:

- Engage in Evaluation & Learning in All Work & Partnerships
- Capture Knowledge & Best Practices
- Develop & Document Liberatory and Values-based Operational Models
- Analyze & Measure What Works to Build Power
- Create & Convene Collaborative Learning Communities

Outcome:

Increase knowledge to build a field of practice that generates knowledge as to how the progressive movement can effectively use multiple legal entities to build and maintain durable power.

CREATE COLLABORATIVE INFRASTRUCTURE

FUNCTION: INVEST, INNOVATE & BUILD

Tactics:

- Collaborate to Invest in Leader-led State & National Infrastructure
- Create Pipelines to Grow Hybrid-entity & State Specific Expertise
- Engage and Design with BIPOC-led Organizations & Frontline Communities
- Run State-based Pilot Programs
- Create State-specific Resources, Training & Tools

Outcome:

Progressive movement has infrastructure to grow and sustain the right mix of 501(c)(3), 501(c)(4), corporate entities, and PACs to build and maintain power and influence [for underrepresented communities].

FOCAL AREAS OF CHANGE

To implement our strategies we collaborate and focus on increasing engagement and support for hybrid organizational work within four sectors of the progressive movement:

- Funders & Philanthropy
- Capacity Building Intermediaries & Consultants
- Progressive Infrastructure & State Ecosystems
- Leaders & Organizations